



**BANGKOK - THAILAND**  
**8 - 10 JUNE 2017**

THE SOUTHEAST ASIAN TRADE  
SHOW FOR CONSTRUCTION  
AND INFRASTRUCTURE

## **Closing report: INTERMAT ASEAN 2017 – the inaugural edition**

**Bangkok, Thailand 20<sup>th</sup> June 2017** – The first edition of INTERMAT ASEAN – the Southeast Asian trade show for construction and infrastructure, ended on a positive note on 10 June 2017, after three days of productive business discussions and networking sessions at the IMPACT Exhibition and Convention Centre in Bangkok, Thailand.

This year, more than 300 exhibiting brands and companies – including CASE Construction Equipment, Manitou Group, JCB and XCMG, presented their latest machinery and equipment to 4,680 visitors from 43 countries. Buyers attending the exhibition represented brands such as Quan Thai Co. Ltd, United Mercury Group and V.R. Patron Builders & Developers Corporation.

Commenting on what they found noteworthy at INTERMAT ASEAN, co-organizers, Mr. Loy Joon How, General Manager, IMPACT Exhibition Management Co., Ltd, and Ms. Isabelle Alfano, Construction Business Unit Director, COMEXPOSIUM Group, said, “We’re very heartened to generate such support for the first edition of INTERMAT ASEAN. Above all, what is most fulfilling for us is the general sense that our event has facilitated business, and therefore met the industry’s needs in Southeast Asia.”

### **Global meeting place for the industry**

In its first edition, INTERMAT ASEAN saw international participation from more than 300 exhibiting brands and companies, from 17 countries. “This new exhibition delivered the possibility for us to demonstrate a wide range of our machinery, as well as to show customers our latest innovative operating technologies, across many industry sectors. CASE is delighted to have played such a central role in establishing this important new exhibition, as the leading sponsor of the event.” said Mr. Alvin Lim, Business Director for South East Asia, Pakistan and Japan, CASE Construction Equipment.

20% of the visitors were from countries outside Thailand, including China, Cambodia, India, Japan, Korea, Malaysia, Myanmar, Singapore and Vietnam. Mr. Lucien Au, Director, Global Engineering Supply Company Ltd, shared, “We came to INTERMAT ASEAN to explore more sources and suppliers to serve to

[ASEAN.INTERMATCONSTRUCTION.COM](http://ASEAN.INTERMATCONSTRUCTION.COM)

Organizers:



Co-hosts:



IMPACT EXHIBITION MANAGEMENT CO., LTD. 10TH FL., BANGKOK LAND BUILDING 47/569-576 POPULAR  
3 ROAD, BANMAI SUB-DISTRICT, PAKKRED DISTRICT, NONTABURI 11120 GREATER BANGKOK, THAILAND  
TEL : +662-833-5315 - FAX: +662-833-5127-9 - E-MAIL : [INFO@ASEAN.INTERMATCONSTRUCTION.COM](mailto:INFO@ASEAN.INTERMATCONSTRUCTION.COM)



**BANGKOK - THAILAND**  
**8 - 10 JUNE 2017**

**THE SOUTHEAST ASIAN TRADE  
SHOW FOR CONSTRUCTION  
AND INFRASTRUCTURE**

our market in Hong Kong; and here is the best opportunity for us to receive updated information and network with the suppliers at the show.”

### **On-point and effective platforms**

INTERMAT ASEAN’s outdoor exhibition and demonstration area, showcased machinery and equipment from both local and international exhibitors. The live demonstrations conducted by CASE and JCB allowed attendees to test-drive and experience the power and efficiency of their machinery in real-life worksite conditions.

INTERMAT ASEAN 2017 was also the chosen location for several closed-door sessions, including seminars and meetings for the China-ASEAN Business Council and The Association of Thai Concrete Product Industry.

### **Strong industry support**

INTERMAT ASEAN is supported by the Department of Highways (DOH); Department of Public Works and Town & Country Planning (DPT); Expressway Authority of Thailand (EXAT); Royal Irrigation Department (RID) Thai Contractors Association under H.M. the King’s Patronage (TCA); ASEAN Construction Federation (ACF); Thailand Convention and Exhibition Bureau (TCEB); Construction Institute of Thailand, Department of Rural Roads; International Facilities Management Association; Philippines Contractors Association; Penang Master Builders & Building Materials Dealers Association; Thai Machinery Association; The Malaysia Heavy Construction Equipment Owners’ Association; The National Metal and Materials Technology Center; The Singapore Institute of Building Limited; Vietnam Association for Building Materials; and Vietnam Concrete Association.

### **Building tomorrow, today**

For more information on the second edition of INTERMAT ASEAN, Southeast Asian trade show for construction and infrastructure, please stay tuned to <http://asean.intermatconstruction.com/>

**ASEAN.INTERMATCONSTRUCTION.COM**



**BANGKOK - THAILAND**  
**8 - 10 JUNE 2017**

**THE SOUTHEAST ASIAN TRADE  
SHOW FOR CONSTRUCTION  
AND INFRASTRUCTURE**

**INTERMAT** is organised by S.E. INTERMAT, a joint subsidiary of COMEXPOSIUM and French trade organisations from the construction industry (CISMA and SEIMAT).

**The COMEXPOSIUM Group**, one of the world's leading event organisers, is involved in more than 170 B2C and B2B events across 11 different sectors, including food, agriculture, fashion, security, digital, construction, high-tech, optics and transport. COMEXPOSIUM hosts more than 3 million visitors and 45,000 exhibitors in 26 countries around the world. COMEXPOSIUM operates across 30+ global economic growth zones. For more information, please visit [www.comexposium.com](http://www.comexposium.com).

**IMPACT Exhibition Management Co., Ltd.** is the leading exhibition organizer in Thailand. IMPACT organizes and manages professional trade and public exhibitions, conferences, meetings and trainings, working in hand with international trade associations, organizers and corporations across a board spectrum of industries. We create effective market platforms and offer a comprehensive range of turn-key event management solutions ranging from market research, exhibition and visitor promotion and sales, advertising and promotion, public relations, operation to on-site logistic management for exhibitions and conferences of all sizes and industries. For more information, please visit [www.impact.co.th](http://www.impact.co.th).

**The Thai Contractors Association** under H.M. The King's Patronage was founded in 1928. The main objectives of this group are: 1. Learn from past experiences and use them to improve the efficiency of the management and construction processes of the entrepreneur, strengthening them to be ready for global competition. 2. Create correct understandings on the roles and responsibilities of the construction entrepreneur and awareness of the important tasks, capabilities and the significance of this business to the general public. 3. Convince the government of a new aspect toward the construction business, using it to drive the country's economy, especially as a pioneer in exporting construction material into the foreign market. For more information, please visit [www.tca.or.th](http://www.tca.or.th).

**ASEAN Constructors Federation** was established on 30th May 1985 with its inaugural meeting held in Jakarta, Indonesia. The late Mr H. E. Kowara (Indonesia) was unanimously elected Chairman of ACF with Mr B. Pramadio as Secretary-General. The main objectives are 1. To provide a forum for dialogue among the construction contractors in the ASEAN; 2. To foster closer co-operation among the construction contractors in the ASEAN; 3. To promote mutual consultation among construction contractors in the ASEAN; 4. To unify efforts of the construction contractors in the ASEAN. For more information, please visit [www.aseanconstructorsfederation.org](http://www.aseanconstructorsfederation.org)

For media and press enquiries, please contact

**Thailand and regional**

**Ms. Amelia Sam**

Tel: +662 833 5315

Email: [amelias@impact.co.th](mailto:amelias@impact.co.th)

**International**

**Ms. Laura Sanchez**

Tel: +33 (0)1 76 77 16 30

Email: [laura.sanchez@comexposium.com](mailto:laura.sanchez@comexposium.com)

**ASEAN.INTERMAT.CONSTRUCTION.COM**