



**BANGKOK - THAILAND**  
**8 - 10 JUNE 2017**

THE SOUTHEAST ASIAN TRADE  
SHOW FOR CONSTRUCTION  
AND INFRASTRUCTURE

## **INTERMAT ASEAN all set for its inaugural edition**

**PRESS RELEASE**

**Bangkok, Thailand, 24 May 2017** – INTERMAT ASEAN 2017, the Southeast Asian trade show for construction and infrastructure, is all set to open the doors on 8 June 2017 over a three-day show period, at Hall 3 – 4 and IMPACT Lakeside, IMPACT Exhibition & Convention Center, Bangkok, Thailand.

This trade event features 20,000 sqm of exhibition space including an outdoor demonstration area, and showcases a comprehensive range of products and services, giving visitors the opportunity to get the most out of their visit.

Ms. Pornphan Bulner, Director of IMPACT Exhibition Organizer Department, IMPACT Exhibition Management Co., Ltd, shared “INTERMAT ASEAN 2017 is an effective industry platform to capitalize on the rapid developments of the building and construction industry in Thailand and Southeast Asia. This inaugural edition includes the participation of more than **300 companies from 18 countries**, including Austria, China, Finland, France, Germany, India, Italy, Japan, Korea, Malaysia, Netherlands, New Zealand, Russia, Singapore, Taiwan, Thailand, United Kingdom and USA; reflecting the confidence of the international community in us.”

### **THE gateway to the Southeast Asian building construction and infrastructure markets**

INTERMAT ASEAN is strategically organized in line with the formation of the ASEAN Economic Community (AEC), presenting unlimited trade and investment opportunities in the building and construction sectors for the entire region.

- More -

[ASEAN.INTERMATCONSTRUCTION.COM](http://ASEAN.INTERMATCONSTRUCTION.COM)

**COMEXPOSIUM** **IMPACT**  
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SAS WITH CAPITAL OF 60 000 000 € - RCS NANTERRE N° 316 780 519



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Ms. Isabelle Alfano, Business Unit Director, Comexposium Group recognized that INTERMAT ASEAN has received extensive press coverage and promotion from all around the world over the past year; highlighting the trade show as an important gateway for the industry to learn about the region's business potential.

The joint panel discussion - *The Future of ASEAN'S Building & Construction Industry*, at the press conference today, led by Mr. Vanchak Chayakul, Chief Engineer for Highway Safety, Department of Highways (DOH); and Mr. Wichan Ekarintrakul, Deputy Governor for Technical Affairs, Expressway Authority of Thailand (EXAT) assured us that the world can expect more from Thailand and the ASEAN region in terms of regional development and growth.

INTERMAT ASEAN 2017 is proudly sponsored by Diamond Sponsor – CASE Construction Equipment, Platinum Sponsor – Manitou Group Pte. Ltd, Gold Sponsors - JCB and XCMG, Bronze sponsors – Coffral-Enthana, Hitachi, Kobelco and STIT.

“We work closely with our customers to develop solutions for the working issues they encounter on their jobsites, the economic and construction environment they operate in, and their local conditions. CASE looks forward to playing an important role in the delivery of future construction projects in South East Asia. This is why we decided to support INTERMAT ASEAN this year, as a Diamond Sponsor with our CASE Construction Equipment brand,” said Mr. Danilo Catalucci, Head of Marketing CASE Construction Equipment - South East Asia.

The exhibition is honored to have the participation of these industry leading brands: Advance Prefab Co., Ltd; Allpacks; AMMANN; Bangkokgen Co., Ltd; Bell Dredging Pumps B.V.; JLG Real Estate Co., Ltd; Liebherr Co., Ltd; TC Industrial Equipment (Thailand) Co., Ltd; MB Crusher; Menzi Asia Co., Ltd; Namsang Engineering Co., Ltd; NDT Thailand; Peri Formwork & Scaffolding (Thailand) Co., Ltd; Quadra - Siam Industrial Corporation Limited; Soosan Heavy Industries Co., Ltd; Sucoot Thai Scaffold Co., Ltd; and Terex - Wacker Neuson Limited.

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For the full exhibitor list, please visit:

[http://asean.intermatconstruction.com/download/INTERMAT\\_Exhibitor\\_list.pdf](http://asean.intermatconstruction.com/download/INTERMAT_Exhibitor_list.pdf)

### **More than just an exhibition**

INTERMAT ASEAN 2017 is a comprehensive platform for the ASEAN construction industry and serves as an effective platform for companies to access the trade, networking and knowledge opportunities.

Below are some of the show highlights, organized to provide the construction industry a focused platform.

#### Outdoor Demonstration Area

With a total outdoor area of 10,000sqm including the outdoor demonstration area, this key visitor attraction allows attendees to experience the power and efficiency of the latest machinery and equipment in real-life worksite conditions from leading brands such as Case Construction, JCB, STIT, Putzmeister, Liebherr, Bangkok Gen, Menzi Asia, Wirtgen, ItalThai and Stetter.

For a full list of outdoor activities, please visit <http://asean.intermatconstruction.com/outdoor-area/>

#### INTERMAT ASEAN Conference 2017

INTERMAT ASEAN is honored to welcome a selection of international and local speakers to lead a 2-day conference program designed specially to explore the upcoming building and construction trends. The speakers include experts from the construction industry such as STIT, Thai Contractors Association, ASEAN Constructors Federation as well as representatives from the government: Department Of Highways, Ministry of Transport, Engineering Institute of Thailand, and National Safety Committee.

For more details, please visit <http://asean.intermatconstruction.com/intermat-asean-conference-2017/>

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### **Exhibitor Presentation Theatre**

The Exhibitor Presentation Theatre presents a unique opportunity to experience exhibitors' products and services. Over 3 days, exhibitors will share their latest products and services, through interactive demonstrations, presentations and hands-on workshops.

For full list of presentations, please visit

[http://asean.intermatconstruction.com/download/INTERMAT\\_Exhibitor\\_Presentation\\_Theatre.pdf](http://asean.intermatconstruction.com/download/INTERMAT_Exhibitor_Presentation_Theatre.pdf)

### **Special Features**

Special Showcases by the Department of Highways (DOH) and the Expressway Authority of Thailand (EXAT) feature expressways mockups, models and projects at the exhibition.

INTERMAT ASEAN 2017 serves as an effective industry platform to capitalize on the rapid developments of the building and construction industry in Thailand and Southeast Asia. This event is strategically organized in line with the formation of the ASEAN Economic Community (AEC), which will present plenty of trade and investment opportunities in the building and construction sector for the entire region.

For more information, please visit <http://asean.intermatconstruction.com/>

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**INTERMAT** is organised by S.E. INTERMAT, a joint subsidiary of COMEXPOSIUM and French trade organisations from the construction industry (CISMA and SEIMAT).

**The COMEXPOSIUM Group**, one of the world's leading event organisers, is involved in more than 170 B2C and B2B events across 11 different sectors, including food, agriculture, fashion, security, digital, construction, high-tech, optics and transport. COMEXPOSIUM hosts more than 3 million visitors and 45,000 exhibitors in 26 countries around the world. COMEXPOSIUM operates across 30+ global economic growth zones. For more information, please visit [www.comexposium.com](http://www.comexposium.com).

**IMPACT Exhibition Management Co., Ltd.** is the leading exhibition organizer in Thailand. IMPACT organizes and manages professional trade and public exhibitions, conferences, meetings and trainings, working in hand with international trade associations, organizers and corporations across a board spectrum of industries. We create effective market platforms and offer a comprehensive range of turn-key event management solutions ranging from market research, exhibition and visitor promotion and sales, advertising and promotion, public relations, operation to on-site logistic management for exhibitions and conferences of all sizes and industries. For more information, please visit [www.impact.co.th](http://www.impact.co.th).

**The Thai Contractors Association** under H.M. The King's Patronage was founded in 1928. The main objectives of this group are: 1. Learn from past experiences and use them to improve the efficiency of the management and construction processes of the entrepreneur, strengthening them to be ready for global competition. 2. Create correct understandings on the roles and responsibilities of the construction entrepreneur and awareness of the important tasks, capabilities and the significance of this business to the general public. 3. Convince the government of a new aspect toward the construction business, using it to drive the country's economy, especially as a pioneer in exporting construction material into the foreign market. For more information, please visit [www.tca.or.th](http://www.tca.or.th).

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