



BANGKOK - THAILAND
8 - 10 JUNE 2017

THE SOUTHEAST ASIAN TRADE
SHOW FOR CONSTRUCTION
AND INFRASTRUCTURE

INTERMAT opens inaugural edition in Asia

PRESS RELEASE

Bangkok, Thailand, 8 June 2017 – INTERMAT ASEAN 2017, the Southeast Asian trade show for construction and infrastructure, opens its doors today at Hall 3 – 4 and IMPACT Lakeside, IMPACT Exhibition & Convention Center, Bangkok, Thailand. In the inaugural edition of INTERMAT ASEAN, the opening ceremony was graced by Mr. Chartchai Tipsunave, Permanent Secretary, Ministry of Transport, Thailand.

“The first edition of INTERMAT ASEAN is off to a good start - featuring 10,000 sqm of indoor exhibition area, and 10,000 sqm of outdoor exhibition and demonstration area. We are excited to welcome more than 300 exhibitors from 18 countries, who will be meeting 150 specially-invited buyers and more than 10,000 visitors, over these three days,” shared Mr. Loy Joon How, General Manager, IMPACT Exhibition Management Co., Ltd.

Strong industry support

INTERMAT ASEAN is honored to feature exhibition showcases amounting to more than 520 sqm from these government departments: Department of Highways (DOH), Department of Public Works and Town & Country Planning (DPT), Expressway Authority of Thailand (EXAT), and the Royal Irrigation Department (RID).

Mr. Sangvorn Liptapanlop, President, Thai Contractors Association under H.M. the King's Patronage (TCA), shared “TCA, as co-host of INTERMAT ASEAN 2017, will conduct guided tours at the exhibition for our members over the next three days; in line with our objectives to promote the construction industry in Thailand and to extend the reach of our members.”

“The ASEAN Construction Federation (ACF) is proud to be the co-host of INTERMAT ASEAN - a platform gathering industry professionals to network, share information and learn from one another. We are glad that many of our members have joined as exhibitors, conference speakers and VIP buyers,” said Mr. Nattaphorn Bhromsuthi, Chairman, ASEAN Construction Federation.

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ASEAN.INTERMATCONSTRUCTION.COM

Organizers:



Co-hosts:



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The exhibition also has the support of other local and international associations including: Construction Institute of Thailand, Department of Rural Roads, International Facilities Management Association, Philippines Contractors Association, Penang Master Builders & Building Materials Dealers Association, Thai Machinery Association, Thailand Convention & Exhibition Bureau, The Malaysia Heavy Construction Equipment Owners' Association, The National Metal and Materials Technology Center, The Singapore Institute of Building Limited, Vietnam Association for Building Materials and Vietnam Concrete Association.

The acknowledgment from Mr. Chiruit Isarangkun Na Ayuthaya, Acting President, Thailand Convention and Exhibition Bureau (TCEB), certainly exemplifies the importance of INTERMAT ASEAN, "INTERMAT ASEAN 2017 is a great international trade fair for heavy equipment, tools and equipment, as well as technological innovations in the construction industry. TCEB supports INTERMAT ASEAN 2017, both in marketing and public relations, to attract potential business people from various countries around the world."

THE gateway to the Southeast Asian building construction and infrastructure markets

INTERMAT ASEAN is strategically organized in line with the formation of the ASEAN Economic Community (AEC), presenting unlimited trade and investment opportunities in the building and construction sectors for the entire region.

"Thailand is a fast growing country with strong construction challenges. Being present in Thailand will enable INTERMAT to spread all around ASEAN countries, bringing experience from well-established construction equipment manufacturers to provide Asian professionals with strong and efficient solutions to meet their needs. I would like to thank each of the exhibitors and visitors for attending and supporting INTERMAT ASEAN and bringing their expertise and knowledge to the show," said Isabelle Alfano, Construction Business Unit Director, COMEXPOSIUM.

INTERMAT ASEAN 2017 is proudly sponsored by Diamond Sponsor – CASE Construction Equipment; Platinum Sponsor – Manitou Group; Gold Sponsors - JCB and XCMG; and Bronze sponsors – Coffral-Enthana, Hitachi, Kobelco and STIT.

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More than just an exhibition

INTERMAT ASEAN 2017 is a comprehensive platform for the ASEAN construction industry and serves as an effective platform for companies to access the trade, networking and knowledge opportunities. Below are some of the show highlights, organized to provide the construction industry a focused platform.

Outdoor Demonstration Area

With a total outdoor area of 10,000 sqm including the outdoor demonstration area, this key visitor attraction allows attendees to experience the power and efficiency of the latest machinery and equipment in real-life worksite conditions from leading brands including CASE, JCB, STIT, Liebherr (Thailand), Bangkokgen, TC Industrial Equipment (Thailand) and Wirtgen (Thailand).

For a full list of outdoor activities, please visit <http://asean.intermatconstruction.com/outdoor-area/>

INTERMAT ASEAN Conference 2017

INTERMAT ASEAN is honored to welcome a selection of international and local speakers to lead a 2-day conference program designed specially to explore the upcoming building and construction trends. The speakers include representatives from Thai Contractors Association under H.M. the King's Patronage (TCA), ASEAN Constructors Federation (ACF), Engineering Institute of Thailand and National Safety Committee.

For more details, please visit <http://asean.intermatconstruction.com/intermat-asean-conference-2017/>

Exhibitor Presentation Theatre

The Exhibitor Presentation Theatre presents a unique opportunity to experience exhibitors' products and services. Over 3 days, exhibitors will share their latest products and services, through interactive demonstrations, presentations and hands-on workshops.

For full list of presentations, please visit

http://asean.intermatconstruction.com/download/INTERMAT_Exhibitor_Presentation_Theatre.pdf

For more information, please visit <http://asean.intermatconstruction.com/>

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INTERMAT is organised by S.E. INTERMAT, a joint subsidiary of COMEXPOSIUM and French trade organisations from the construction industry (CISMA and SEIMAT).

The COMEXPOSIUM Group, one of the world's leading event organisers, is involved in more than 170 B2C and B2B events across 11 different sectors, including food, agriculture, fashion, security, digital, construction, high-tech, optics and transport. COMEXPOSIUM hosts more than 3 million visitors and 45,000 exhibitors in 26 countries around the world. COMEXPOSIUM operates across 30+ global economic growth zones. For more information, please visit www.comexposium.com.

IMPACT Exhibition Management Co., Ltd. is the leading exhibition organizer in Thailand. IMPACT organizes and manages professional trade and public exhibitions, conferences, meetings and trainings, working in hand with international trade associations, organizers and corporations across a board spectrum of industries. We create effective market platforms and offer a comprehensive range of turn-key event management solutions ranging from market research, exhibition and visitor promotion and sales, advertising and promotion, public relations, operation to on-site logistic management for exhibitions and conferences of all sizes and industries. For more information, please visit www.impact.co.th.

The Thai Contractors Association under H.M. The King's Patronage was founded in 1928. The main objectives of this group are: 1. Learn from past experiences and use them to improve the efficiency of the management and construction processes of the entrepreneur, strengthening them to be ready for global competition. 2. Create correct understandings on the roles and responsibilities of the construction entrepreneur and awareness of the important tasks, capabilities and the significance of this business to the general public. 3. Convince the government of a new aspect toward the construction business, using it to drive the country's economy, especially as a pioneer in exporting construction material into the foreign market. For more information, please visit www.tca.or.th.

ASEAN Constructors Federation was established on 30th May 1985 with its inaugural meeting held in Jakarta, Indonesia. The late Mr H. E. Kowara (Indonesia) was unanimously elected Chairman of ACF with Mr B. Pramadio as Secretary-General. The main objectives are 1. To provide a forum for dialogue among the construction contractors in the ASEAN; 2. To foster closer co-operation among the construction contractors in the ASEAN; 3. To promote mutual consultation among construction contractors in the ASEAN; 4. To unify efforts of the construction contractors in the ASEAN. For more information, please visit www.aseanconstructorsfederation.org

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